



Safety Matters.

"Interventions are cost-effective. It's something that companies can afford, to improve their safety."

Dov Zohar, Ph.D., Israel Institute of Technology, creator of the original safety climate scale in 1980 and 10 industry-specific safety climate scales

Maintaining a safety-oriented company culture protects your workforce, your trucks, your reputation, and your bottom line.

Learn more at:
www.humanproof.com/safety-climate



SAFETY CLIMATE COUNTS

Sometimes, safety takes a "back seat" to efficiency and output. You can train it, post it, and preach it, but your employees still might not get that you mean it...Safety is #1. Even in a time crunch, employees need the right and the support to choose safety above all else. Whether they have this power affects how they perceive your company's true commitment to safety—your safety climate.



MORE THAN SAFETY AT STAKE

Scoring high or low on safety climate can predict everything from job satisfaction to future accidents. A higher safety climate means greater employee morale and safer driving behavior. It means fewer injuries and less time spent training a revolving door of workers. It means customers can do business with you knowing you care about safety.



THE VALUE OF HUMANPROOF

You need experts who are obsessed with human performance, but dedicated to safety. Humanproof is collaborating with the researchers who literally wrote the book on industrial safety. We can assess safety operations and perceptions from the front-line to the corner office and prescribe cost-saving interventions tailored to your company's needs.



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